

WMFVA Seminar: HD, HDV & New Digital Technologies

Saturday, March 19, 2005 10:00 a.m. - 3:00 p.m.

DeVos Communication Center, Calvin College Campus, Room DC 150

Check out the map for directions: <http://www.calvin.edu/map/>

Registration

WMFVA Members: \$40 / Student Members: \$20

Nonmembers: \$60 / Student nonmembers: \$30

- Advance registration closes 3/17 at 5pm
- Onsite registration available for an additional \$5 fee (lunch may not be included for onsite registrations)

Advance Register online thru March 17

Onsite Registration also available for an additional \$5 fee (lunch may not be included)

*** ONLY 50 SEATS AVAILABLE - REGISTER NOW! ***

Curious about the latest developments in digital technology? The West Michigan Film & Video Alliance has the answers for you! The WMFVA presents its first seminar of 2005 on new advances in shooting and post production, with special focus on high-definition (HD). Experienced West Michigan producers and videographers will demonstrate their camera/acquisition equipment, show footage shot in that format on SD and HD monitors, discuss the preferred editing workflow, and answer questions. Scheduled to present:

- **9:30am - Onsite Registration Opens**
- **10:10am - Keynote Opening Address by Ed de Jong (WMFVA Board of Directors, Vice-chairman)**
- **10:15am - SONY XDCAM PRESENTATION - Vince Deur**

Sony XDCAM - new tapeless standard definition digital camera which records DVCAM or MPEG IMX format:

Vince Deur, producer/owner of Vince Deur Productions, LLC, (www.vdpllc.com) in Grand Haven, has been working in video and television production since 1992, when he graduated with a degree in Mass Communication and Film from Northern Michigan University. He's worked for television stations in Michigan, North Carolina, and Colorado, shooting mostly promotional and infomercial programming. In 1997 he purchased his first Betacam camera and non-linear editing system and started his own production company. Since then Vince has produced dozens of corporate capability and training videos in West Michigan and most recently has been self-producing documentaries in addition to his regular work-for-hire projects. Vince purchased his Sony XD-CAM in June 2004 after signing some sponsors and partners to help him complete his "dream project" about the 3 generations of surfers on the

Great Lakes (www.unsalted.tv). The project is now nearly completed and will be sent to a variety of film festivals before they consider a television deal.

-
- **10:45am - PANASONIC VARICAM PRESENTATION - John Grooters**

Holland-based producer-director John Grooters is owner and founder of three companies – Grooters Productions LLC, Angelhouse Media, and Extraordinary Images.Net (www.grootersproductions.com, www.angelhousemedia.com, www.extraordinaryimages.net). Grooters has written and produced documentaries, industrials, short films, commercials, and promotions for more than a decade. For Angelhouse Media, John has created short films and original media content, serving in writer, cinematographer, and editor roles. John has received dozens of honors including 25 Telly Awards, six Communicator Awards, and the National Religious Broadcasters Convention's 2002 New Producer of the Year.

-
- **11:15am - Q&A Panel with Vince & John**
- **11:45am - LUNCH (Provided Onsite)**
- **12:30pm - SONY HDV + FIRESTORE PRESENTATION - Jeff Gural & Ed de Jong**

Sony HVR-Z1U and HDR-FX1 1080i HDV-format camcorders & FireStore Direct-to-Edit Technology:

Owner of NorthWind Productions in West Olive, Jeff Gural is a working editor, videographer, and producer, specializing in documentary-style production. He shoots with a Sony DVCAM DSR-300 and the new Sony HVR-Z1U pro HDV camcorder, and edits in Final Cut Pro HD. In ten years in the video industry, Jeff has shot, edited, and produced a nationally aired PBS series and has won numerous awards for shooting and editing, including a Cine Golden Eagle and multiple MCA-I Golden Reels.

Edwin de Jong is director of photography and senior producer at Visual EdJ Productions, Inc. (www.visualedj.com), the Grand Rapids production company he founded in 1996. In addition to Aegis and Telly awards, Ed was also one of two camerapersons for "Mackenzie Grace," a 2004 Emmy-winning Discovery Channel segment. Ed recently began using a Sony HDR-FX1 HDV camcorder for an extensive documentary project. Ed edits in Final Cut Pro HD, authors in DVD Studio Pro, and is a self-professed "firewire junkie."

-
- **1:30pm - CANON XL2 - Thom Bell** Canon XL-2 mini-DV camcorder w/ interchangeable lenses & 24p capability: Thom Bell is an independent producer/videographer and is a 25+ year veteran of the format wars, beginning with half-inch reel-to-reel and moving through 3/4", 1-inch C type, Beta, 16 & 35mm film, and now the new DV tools. His Grand Rapids company, Bell Production Services, Inc. does mostly corporate work. His other venture, Heirloom Video (www.heirloom.tv), does long form personal documentaries for families and uses DV technology exclusively.
-
- **2:15pm - Q&A Panel with Jeff, Ed, & Thom**
- **3:00pm - That's a wrap!**

QUESTIONS? Email: ed@wmfva.org

Event Sponsors

