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MCAI MID MICHIGAN CHAPTER NEWSLETTER

Location Audio for Video Productions

Presented by John Loser from Audio 101 at the VA Medical Center in Battle Creek, Michigan.
April 18: Doors open at 6:30pm, Show at 7pm



Special drawing for dues-paying members: Headphones and computer speakers donated by Brian Cox of Immedia Sales, our regional Maxell representative.

Sound is an important part of any video production. Planning for good, clean audio is just as important as planning and setting up proper lighting for any location shoot.

“Location Audio for Video productions” will address the planning process, including how to decide “how many microphones to use for a shoot”, “how to select the best microphones for the job”, “where to place microphones” and “how to connect microphones to the video recording system”. The talk will also touch on methods to connect to an existing audio system for a sound feed and how to avoid or reduce the problem of ground loop-induced hums and buzzes.

The talk will include a product showcase and demonstrations of products and methods suggested.

Educational material will be available at the meeting for attendees to take with them, including a limited number of copies of the Shure Guide to Audio for Video Production.

John Loser is the principal consultant for Audio101 Consultants and is also a production specialist for Scene World Imaging, both located in Battle Creek.

Mr. Loser has experience in setting up audio systems for location events for live sound, broadcasting and for video productions. He is a certified Engineering Technician in low voltage audio systems by the National Institute for Certification in Engineering Technologies. He is a member of the Audio Engineering Society and a member of Syn-Aud-Con. He has been a guest speaker for audio seminars on several occasions.

Directions to the VA Medical Center: Take US 131 (south) to Plainwell and go east on M-89 through Plainwell and Richland (approximately 17 miles) to 42nd Street. Turn right and go approximately 3 miles to Dickman Road in Augusta. Turn left (east) on Dickman and go approximately 3 miles. Turn left on Armstrong Road, the VA entrance is on the right. Drive into the main entrance and park in Lot #18. Follow the signs to Bldg. 9, Room 206.

Need more information on directions? Call the VA Medical Center’s main telephone number (269) 966-5600, Ext. 3360.

VA Medical Center Campus Map



You could win one of these at the meeting!!