

STEERING COMMITTEE MEMBERS

Derk Baartman

Director of Production
Hanon McKendry

David Baker

Program Coordinator, Digital Animation & Game Design
Ferris State University

Attila Bokor

Partner
Michigan Film Reel

Rick Hert

Film Commissioner
West Michigan Film Office

Jason James

Partner
Michigan Film Reel

Paul E. La Vigne

Founder and CEO
Digital Video Services

Keri Lowe

President
Compass Film Academy

Melissa Peraino

Director of Community Engagement
Grand Valley State University

Deb Havens, Steering Committee Co-Chair

Chair, Board of Directors
West Michigan Film and Video Alliance (WMFVA)

Dick Rolfe, Steering Committee Co-Chair

CEO
The Dove Foundation

Kim Roberts, Steering Committee Co-Chair

Associate Professor of Film & Video Production
School of Communications
Grand Valley State University

ADVISORY MEMBERS

Chris Evers

Partner
Schellenberg & Evers, PC

John Grooters

Owner and Head Creative
Grooters Productions

Bill Huizenga

Director of Advancement and Promotion
Zeeland Christian Schools

Candidate for Congress
(2nd Congressional District of MI)

Shelley Irwin

WGUV AM/FM/TV

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Associate Professor and Chair of Economics
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Andy Johnston

Public Policy Coordinator
Grand Rapids Chamber of Commerce

Amy Lefebre

Director of Public Relations
Hanon McKendry

Tim Mroz

Vice President of Marketing & Communications
The Right Place

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Partner
Warner, Norcross & Judd, LLP

West Michigan Film Industry Task Force